

## **ISSA Newsletter Survey**

The ISSA Board is considering ways to improve and enhance the usefulness of the newsletter that is published three times a year. Over the years there have been minor changes made but the format has retained much of its original design. Our objective is to better understand how people use the ISSA newsletters and directories. We are also trying to determine whether there would be a negative effect by moving to an electronic copy that would be available online and might even provide more timely information.

Please help us by completing this survey and returning it by **March 31,2006** either by email to:

[donshea2@sbcglobal.net](mailto:donshea2@sbcglobal.net)

**or by mail to:**

**Don Shea  
1240 Gregory Avenue  
Wilmette, IL 60091**

**Questions:**

**1. Please tell us a little about your high school sailing team –**

a. What is your school name: \_\_\_\_\_

b. What is your role (please check all that apply):

o Coach

o Parent liaison

- o School administrator/AD
- o Other, please list \_\_\_\_\_

c. How long have you been associated with the sailing team? \_\_\_\_\_

d. How many sailors do you have on the team? \_\_\_\_\_

e. How long has the team been operating? (years) \_\_\_\_\_

f. Are you affiliated/sponsored by a yacht club? Yes / No

- o If yes, which club? \_\_\_\_\_

**2. As we consider making changes to the newsletter, we are interested in understanding how it functions for our members. Please help us understand how useful the newsletter is by rating the statements below(1 = I strongly agree; 5 = I strongly disagree).**

	<b>Strongly Agree</b>			<b>Strongly Disagree</b>	
a. The newsletter is very useful	1	2	3	4	5
b. I find the articles and information very helpful	1	2	3	4	5
c. I like to read articles about other teams and how they function	1	2	3	4	5

- d. I like having the regatta information (announcements, results, write-ups) in this (printed) format 1    2    3    4    5
- e. The newsletter is a great way to inform people about high school sailing 1    2    3    4    5
- f. I like to hand out copies to parents, school administrators and students 1    2    3    4    5

**3. Now, please think about how the newsletter is sent to you and rate the statements below (1 = Absolutely; 5 = Not at all)**

- a. I prefer to receive the printed copy of the newsletter 1    2    3    4    5
- b. I would like to receive the newsletter electronically via email 1    2    3    4    5
- c. I would like to go to the high school sailing website to get this information 1    2    3    4    5

**4. Please take a moment to let us know how we can make the newsletter better. What should be included? Are there sections or articles that we should eliminate?**